



April 21, 2022

For Immediate Release:

United Way of Pictou County receives \$15,000 of Paper Excellence's \$50,000 United Way donation

[Richmond, BC] – Paper Excellence announced today a \$50,000 donation to United Way, \$15,000 of which is being awarded to United Way of Pictou County.

The United Way of Pictou County partners with local programs and services that address and alleviate barriers that children and youth are facing in their community—the child poverty rate in Pictou County is over 26%.

"Because of Paper Excellence's generous support, our United Way can re-invest these dollars back into vital youth focused community programs in Pictou County. We are very thankful for their kind donation," said Ellen Fanning, Executive Director of the United Way of Pictou County. "This gift will help support local programs and services that directly influence positive change in the lives of thousands of our youth"

"In Paper Excellence's Mission Statement, it states that we will improve the well-being of the communities in which we operate," said Sasha Irving, Vice President, Corporate Affairs. "We believe that supporting children and youth positively impacts both those young people and our community as a whole."

-30-

Paper Excellence, headquartered in British Columbia, is a diversified manufacturer of pulp and specialty, printing, writing, and packaging papers. The company operates seven mills and a large-scale cargo distribution centre in Canada producing and shipping over 2.8 million tonnes annually with a workforce of more than 2,800. Paper Excellence is poised to continue to grow with its strategy of operational excellence and high-quality, cost-effective products.

Together with our funded agencies, volunteers and partners, United Way Pictou County works collaboratively to bring people together to make positive and sustainable impacts on our community. We envision a community where Pictou County neighborhoods are healthy, thriving, supportive and safe. We will continue to work hard so that everyone has access to resources that support them in reaching their full potential.

Media Contact: media@paperexcellence.com

Graham Kissack, Vice President
Environment, Health & Safety and Corporate Communications
Mobile: (250) 732-7991

ExecDirector@PictouCountyUnitedWay.ca

Ellen Fanning, Executive Director
Phone: (902) 755-1754