



It all begins with paper.®

## A Proven Partnership

### WORKING WITH WWF

Domtar has collaborated with WWF for the past decade. We look forward to working together to promote forest conservation for years to come. Additionally, there is mutual commitment to advance environmentally preferred paper products in the marketplace.

#### MILESTONES IN OUR RELATIONSHIP

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| <p>1998 Domtar and WWF-Canada collaborated on a regional round table as part of Ontario's Lands for Life initiative.</p> <p>2003 Domtar and WWF-Canada signed an agreement committing each party to work together to ensure the long-term conservation of forests in Canada.</p> <p>Following this agreement, Domtar earned FSC certification for 5 million hectares (over 12 million acres) of its woodlands.</p> <p>Domtar voluntarily identified significant areas for protection and committed to continue to identify additional areas for protection within the boreal forest.</p> <p>WWF and Domtar joint identification of High Conservation Value Forests in Quebec resulted in the development of a template subsequently used to assess other tenures.</p> | <p>2007 Domtar and WWF-Canada signed an enhanced agreement to ensure conservation of Canadian forests via continued collaboration, and to promote FSC-certified, environmentally responsible papers. Furthermore, Domtar committed to continue pursuing FSC certification for mills and distribution facilities that were part of Weyerhaeuser prior to the combination of the Weyerhaeuser Fine Paper Business and Domtar Inc. in 2007.</p> <p>2008 Domtar joined the Global Forest &amp; Trade Network in North America to support the elimination of illegal logging and improve the management of valuable and threatened forests.</p> <p>Domtar committed to making an annual contribution to WWF from the sale of Cougar® brand products.</p> |
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### GFTN

Domtar joined the North American arm of WWF's Global Forest & Trade Network ([www.gftn.org](http://www.gftn.org)). The GFTN is WWF's initiative to support the elimination of illegal logging and improve the management of valuable and threatened forests. As a participant of the Global Forest & Trade Network, Domtar has committed to responsible purchasing of forest products and credible forest certification of its suppliers.

Domtar is working with WWF to pursue FSC certification for all Domtar-managed forestlands in Canada, identify important areas for protection on Domtar-managed lands, support/encourage suppliers to pursue FSC certification and promote FSC-certified environmentally responsible papers, such as the company's EarthChoice product line and its flagship brand, Cougar®.

"Domtar is pleased to be a member of WWF's Global Forest & Trade Network. A commitment to sustainable forest management and responsible use of forest resources across our operations is one of the cornerstones of our business strategy," said Guy Boucher, Vice President of Sustainability. "We have worked with WWF in the forests and in the market, and this is but another step forward in our commitment to continuous improvement."

### COUGAR'S COMMITMENT TO THE ENVIRONMENT

FSC-certified Cougar® reflects environmental and social responsibility, principles embraced by Domtar. Beginning in 2008, Domtar is pleased to make an annual contribution of \$275,000 to WWF from the sale of Cougar® as a symbol of our support to the environment, to Cougar® and to our customers. The well-known Panda logo appears on Cougar products and promotional materials, demonstrating Cougar's commitment to WWF — one of the most well-respected environmental organizations in the world — by a leading brand in the graphic arts community for over 30 years.



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1986 Panda symbol WWF – World Wide Fund For Nature (also known as World Wildlife Fund)  
® "WWF" is a WWF Registered Trademark

Look for this logo on Cougar® products, showcasing our support.

To learn how you can show your support to WWF, visit [worldwildlife.org](http://worldwildlife.org) or [wwf.ca](http://wwf.ca).

