

MEMO

To: All employees

From: Bob Roberts, VP Corporate Responsibility

Date: 01.01.09

Re: Reducing Verde Brands' Environmental Footprint

As many of you know, a “green team” was established last year to research ways in which Verde Brands could reduce its environmental footprint. I am pleased to announce that we are ready to implement the first step in this important process by specifying Domtar EarthChoice® Office Paper for all internal office copying and printing.

We established the following criteria for paper purchased under this new procurement policy:

- Environmentally Responsible
- Cost-Effective
- High Quality
- Widely Available

Domtar's EarthChoice Office Paper meets and, in many ways, exceeds these requirements.

From an environmental standpoint, we are proud to partner with Domtar. They are a leader in environmentally sustainable practices regarding forest management, energy efficiency, water consumption and waste reduction. In addition, all EarthChoice products are manufactured to the standards of the Forest Stewardship Council (FSC) and endorsed by the Rainforest Alliance. The FSC (www.fsc.org) is an international, independent, not-for-profit organization that sets global standards for responsible forestry. Participation in Rainforest Alliance (www.rainforest-alliance.org) programs requires compliance with rigorous standards that conserve resources and support biodiversity. By adding EarthChoice products to our procurement policy, we are truly putting our commitment to sustainability on paper.

In the coming weeks you will see Domtar EarthChoice Office Paper reams in your copy and supply rooms. Sizes include 8.5 x 11, 8.5 x 14 and 11 x 17. Also, expect a recycling receptacle to be delivered to your workstation. We are as committed as ever to recycling where applicable and keep paper out of our landfills.

Thank you for your cooperation and please let me know if I can be of assistance during this transition.